8836469 Ver# 3 Status Revised Traffic

Traffic Order# 36903

08/13/2012 9:30 AM 08/10/2012 12:37 PM

Printed: 08/1 Last Received: 08/1 Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () OBAMA, BARACK

Product OBAMA/P/D Estimate# 1536

Buyer Maura Gilroy

Phone# Fax#

Rep Order#

EC'd Yes

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates 95/101/1536 09/04/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX# 202-872-5880 202-872-0263

- CONTRACT COMMENT -

- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO LINES 1-43,45-52 & 54-68...

V3 More than 2 codes changed

ADD LINES 69-85 TO SCHEDULE...

REVISED ORDER TOTAL IS \$228035/ 405 SPOTS

PLEASE CONFIRM

THANKS

GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	TU-F,M	5A-6A	8 NEWS NOW	:30	\$145.00	09/04-09/24	5	3	15	\$2,175.00	
							09/25-10/01	0	1	0		
		[MADE-GO	OD BY LIN	E(S) 69]								
		V3 Effec	tive Date	s Changed								
	*69	TU-F	5A-6A	8 NEWS NOW	:30	\$145.00	09/25-09/28	5	1	5	\$725.00	
		Sales Re		V3 REVISION								
				ISSED ON LN #1: 9/25(5/WK)]								
		V3 Added										
	*2	TU-F,M	6A-7A	8 NEWS NOW	:30	\$245.00	09/04-09/24	5	3	15	\$3,675.00	
	2	10 1,11	OA IA	o hens non	.50	42.0.00	09/25-10/01	0	1	0		
		Sales Re	ma mla a	V3 REVISION			03/23 10/01	· ·	-	•		
		[MADE-GO	OD BY LIN	E(S) /U]								

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Rep Order# 8836469 EC'd Yes 08/13/2012 9:30 AM Status Revised Traffic Order# 36903 Printed: Ver# 3

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Daypart -----

Station KLAS-TV LAS VEGAS Advertiser () OBAMA, BARACK Product OBAMA/P/D	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES
Estimate# 1536	Agency C/P1/P2/E 95/101/1536	•
Buyer Maura Gilroy	Flight Dates 09/04/2012 - 10/01/2012	Salesperson Phone# 202-872-5880

Produ Estima Buyer Phone	ct ate#	OBAMA/P/D 1536 Maura Gilroy		ACK.	WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks	NGTON 95/	, DC 20007 /101/1536 /2012 - 10/01/20	012	Salesperson Salesperson Salesperson	() Phone#	202-872- 202-872-	ES 5880
Fax#	 Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week		Total Spots	Total Cost
	*70		6A-7A	8 NEWS NOW		:30	\$245.00	09/25-09/28	5	1	5	\$1,225.00
		Sales Ren		V3 REVISION	E /1772) 1							
		V3 Added	K SPOIS M	IISSED ON LN #2: 9/25(3/MV)]							
	*3	TU-F,M	7A-9A	CBS THIS MORNING		:30	\$150.00	09/04-09/24	5	3	15	\$2,250.00
								09/25-10/01	0	1	0	
		Sales Re	mark:	V3 REVISION								
		=	DD BY LIN	•								
		V3 More	than 2 co	des changed								
	*71	TU-F	7A-9A	CBS THIS MORNING		:30	\$150.00	09/25-09/28	5	1	5	\$750.00
		Sales Ren	mark:	V3 REVISION								
		[MKGD FO	R SPOTS M	IISSED ON LN #3: 9/25(5/WK)]							
		V3 Added										
	* 4	SA	5A-7A	CBS THIS MORNING S	SATURDAY	:30	\$240.00	09/08-09/29	1	4	4	\$960.00
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Change	d, Rate Changed								
	*5	su	5A-530A	EYE ON WASHINGTON		:30	\$75.00	09/09-09/30	1	4	4	\$300.00
		Sales Re		V3 REVISION								
		V3 Comme	nt Change	d, Rate Changed								
	*6	su	530A-6A	WALL STREET JOURNA	AL REPORT	:30	\$75.00	09/09-09/30	1	4	4	\$300.00
		Sales Re	mark:	V3 REVISION								
		V3 Comme	nt Change	ed, Rate Changed								
	*7	SU	6A-630A	8 NEWS NOW SUNDAY	MORNING- #1	:30	\$315.00	09/09-09/30	1	4	4	\$1,260.00
		Sales Re		V3 REVISION	•							
		V3 Comme	nt Change	ed, Rate Changed								
	*8	su	630A-8A		DRNING	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00
		Sales Re	mark:	V3 REVISION								

V3 Comment Changed, Rate Changed

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Adver Produ	Station KLAS-TV LAS VEGA Advertiser () OBAMA, Ba Product OBAMA/P/D Estimate# 1536 Buver Maura Gilrov			CK	WAS		I, DC 20007		Rep Firm Sales Office Salesperson				
Buyer Phone	•	Maura Gilroy			Agency C/P1/P2 Flight Dates Hiatus Weeks		/101/1536 I/2012 - 10/01/201	2	Salesperson Salesperson		202-872- 202-872-		
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	SU Sales Rer V3 Comme		8 NEWS NOW SUNDAY N V3 REVISION , Rate Changed	MORNING- #2	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00	
	*10	SU Sales Ren V3 Comme		FACE THE NATION V3 REVISION , Rate Changed		:30	\$940.00	09/09-09/30	1	4	4	\$3,760.00	
	*11	-	DD BY LINE	LIVE! WITH KELLY V3 REVISION (S) 72] es changed		:30	\$200.00	09/04-09/24 09/25-10/01	5	3	15 0	\$3,000.00	
	*72	TU-F Sales Ren [MKGD FOI V3 Added		LIVE WITH KELLY V3 REVISION SSED ON LN #11: 9/25	(5/WK)]	:30	\$200.00	09/25-09/28	5	1	5	\$1,000.00	
	*12		DD BY LINE	PRICE IS RIGHT V3 REVISION (S) 73] es changed		:30	\$1,000.00	09/04-09/24 09/25-10/01	2 0	3	6	\$6,000.00	
	*73	TU-F Sales Ren	10A-11A mark:	PRICE IS RIGHT V3 REVISION		:30	\$1,000.00	09/25-09/28	2	1	2	\$2,000.00	

[MKGD FOR SPOTS MISSED ON LN #12: 9/25(2/WK)]

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Station Adver Produ Estima Buyer Phone	tiser (ct (ate#	AS-TV LAS VEG () OBAMA, I OBAMA/P/D 1536 Maura Gilroy			Agency Agency C Flight Da Hiatus W	3050 K S WASHII /P1/P2/E tes	NGTON, 95/1	DC 20007 01/1536 2012 - 10/01/2012		Rep Firm Sales Office Salesperson Salesperson Salesperson	()! Phone#	WASHING MIKE JONI 202-872- 202-872-	ES 5880	
Fax# LT	Ln	Day Tin	me E	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	TU-F,M 112		YOUNG & RESTLESS			:30	\$1,500.00	09/04-09/24	2	3	6	\$9,000.00	
		Sales Remark: [MADE-GOOD BY V3 More than	Y LINE(S)						09/25-10/01	0	1	0		
	*74	Sales Remark:	: V3	YOUNG & RESTLESS REVISION. ED ON LN #13: 9/25(2	2/WK)]		:30	\$1,500.00	09/25-10/01	2	1	2	\$3,000.00	
	*14	Sales Remark:	: V3 Y LINE(S)	•			:30	\$200.00	09/04-09/24 09/25-10/01	5 0	3	15 0	\$3,000.00	
	* 75	Sales Remark:	P-1230P N : V3	changed NOON NEWS REVISION ED ON LN #14: 9/25(5/WK)]		:30	\$200.00	09/25-09/28	5	1	5	\$1,000.00	
	*15	TU-F,M 123 Sales Remark: [MADE-GOOD BY V3 More than	: V3 Y LINE(S)	·	AUTIFUL		:30	\$900.00	09/04-09/24 09/25-10/01	2	3	6 0	\$5,400.00	
	*76	Sales Remark:	: V3	THE BOLD AND THE BEARISION ED ON LN #15: 9/25(7			:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	

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Static Adve Prode Estin	rtiser uct	iser () OBAMA, BARACK t OBAMA/P/D te# 1536		MA, BARACK 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536				Rep Firm Sales Office Salesperson) WASHINGTON) MIKE JONES one# 202-872-5880			
Buye Phon Fax#	r e#	Maura Gilroy			Flight Dates Hiatus Weeks			!	Salesperson Salesperson		202-872- 202-872-		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	TU-F,M	1P-2P	LET'S MAKE A DEAL		:30	\$900.00	09/04-09/24 09/25-10/01	2	3	6 0	\$5,400.00	
		Sales Rem [MADE-GOO V3 More t	D BY LIN	V3 REVISION E(S) 77] des changed									
	*77	Sales Rem		LET'S MAKE A DEAL V3 REVISION ISSED ON LN #16: 9/25(2	2/WK}]	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
	*17	TU-F,M Sales Rem [MADE-GOO V3 More t	D BY LIN	THE TALK V3 REVISION E(S) 78] des changed		:30	\$900.00	09/04-09/24 09/25-10/01	2 0	3	6 0	\$5,400.00	
	*78	TU-F Sales Rem	2P-3P ark:	THE TALK V3 REVISION ISSED ON LN #17: 9/25(2	2/WK)]	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
	*18	TU-F,M Sales Rem [MADE-GOO V3 More t	D BY LIN	ELLEN V3 REVISION E(S) 79] des changed		:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3	15 0	\$4,125.00	
	*79	Sales Rem		ELLEN V3 REVISION. ISSED ON LN #18: 9/25(5/WK)]	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	

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Adv Pro	vertiser (AS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1536	3050 K S	NGTON,	DC 20007 01/1536		Rep Firm Sales Office Salesperson		WASHINGT MIKE JONE		
Buy	yer] one#	Maura Gilroy	Flight Dates Hiatus Weeks		2012 - 10/01/2012		Salesperson l Salesperson l		202-872-5 202-872-0		
LT	Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
- 	*19	SA 530P-6P POLITICS NOW Sales Remark: V3 REVISION. V3 More than 2 codes changed		:30	\$625.00	09/08-09/08	1	1	1	\$625.00	
	*20	SU 3P-4P STORM STORIES (HOUR Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed)	:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
	*21	SU 4P-5P ELECTRIC PLAYGROUND Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	(HOUR)	:30	\$125.00	09/09-09/30	1	4	4	\$500.00	
	*22	SU 530P-6P INSIDE EDITION Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
	*23	TU-F,M 430P-5P 430P NEWS Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 80] V3 More than 2 codes changed		:30	\$225.00	09/04-09/24 09/25-10/01	5	3 1	15 0	\$3,375.00	
	*80	TU-F 430P-5P 430P NEWS Sales Remark: V3 REVISION [MKGD FOR SPOTS MISSED ON LN #23: 9/25(V3 Added	5/WK)]	:30	\$225.00	09/25-09/28	5	1	5	\$1,125.00	
	*24	TU-F,M 5P-630P 8 NEWS NOW ROTATION		:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,125.00	

[MADE-GOOD BY LINE(S) 81] V3 Effective Dates Changed

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Station Advertise Product	er (AS-TV LAS V () OBAN OBAMA/P/D 1536	VEGAS 1A, BARA(CK	3050 K WASH				Rep Firm Sales Office Salesperson		WASHING MIKE JON		
Estimate Buyer Phone# Fax#		Maura Gilroy			Agency C/P1/P2/ Flight Dates Hiatus Weeks		4/2012 - 10/01/2012	!	Salesperson Salesperson		202-872- 202-872-		
LT I	, D	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*81	TU-F Sales Remains FOR V3 Added		8 NEWS NOW ROTATION V3 REVISION SSED ON LN #24: 9/25(5	/WK)]	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	
*	*25	SA Sales Rem V3 Commen		8 NEWS NOW AT 5PM-SA V3 REVISION , Rate Changed	т	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
,	*26	SA Sales Rem V3 Commen		8 NEWS NOW AT 630PM- V3 REVISION , Rate Changed	SAT	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
•	*27	ຮບ	5P-530P	8 NEWS NOW AT 5PM-SU	ın	:30	\$875.00	09/09-09/09 09/16-09/23 09/30-09/30	0 1 0	1 2 1	0 2 0	\$1,750.00	
		Sales Rem V3 More t		V3 REVISION es changed									
,	*28	SU Sales Rem V3 Commen		8 NEWS NOW AT 630PM- V3 REVISION , Rate Changed	-SUN	:30	\$600.00	09/09-09/30	1	4	4	\$2,400.00	
•	*29	TU-F,M Sales Rem [MADE-GOO V3 More t	D BY LINE	INSIDE EDITION V3 REVISION (S) 82] es changed		:30	\$300.00	09/04-09/24 09/25-10/01	5	3	15 0	\$4,500.00	
,	*82	TU-F Sales Rem [MKGD FOR		INSIDE EDITION V3 REVISION. SSED ON LN #29: 9/25(5	5/WK)]	:30	\$300.00	09/25-09/28	5	1	5	\$1,500.00	

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V3 Comment Changed, Rate Changed

Advert Produc	Station KLAS-TV LAS VEGAS Advertiser () OBAMA, BARACK Product OBAMA/P/D Estimate# 1536		CK	3050 K ST NW Sa WASHINGTON, DC 20007 Sa Agency C/P1/P2/E 95/101/1536			Rep Firm Sales Office Salesperson	•	WASHING MIKE JONI				
Buyer Phones Fax#		Maura Gilroy			Flight Dates Hiatus Weeks			2	Salesperson Salesperson		202-872-6 202-872-6		
rax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*30	TU-F, M	7P-8P	ET/INSIDER		:30	\$325.00	09/04-09/24 09/25-10/01	5	3	15 0	\$4,875.00	
		Sales Rem [MADE-GOO V3 More t	D BY LINE	V3 REVISION E(S) 83] des changed				03/23-10/01	v	•	v		
	*83	TU-F Sales Rem [MKGD FOR V3 Added		ET/INSIDER V3 REVISION. ISSED ON LN #30: 9/25(5/ик)]	:30	\$325.00	09/25-09/28	5	1	5	\$1,625.00	
	*31	SA Sales Rem	7P-8P ark:	ET WEEKEND V3 REVISION		:30	\$175.00	09/08-09/08 09/22-09/22	1	1 1	1	\$350.00	
		V3 Commen	t Changed	d, Rate Changed									
	*32	M Sales Rem V3 Commen		HOW I MET MOTHER/ V3 REVISION d, Rate Changed	TWO BROKE GIRLS	:30	\$1,600.00	09/17-09/17	1	1	1	\$1,600.00	
	*33	M Sales Rem V3 Commen		2.5 MEN /MIKE & MOL V3 REVISION d, Spots/week Changed	LY	:30	\$2,100.00	09/24-09/24	0	0	0	\$0.00	
	*34	M Sales Rem V3 Commen		HAWAII FIVE-0 V3 REVISION d, Rate Changed		:30	\$2,000.00	09/10-09/10	1	1	1	\$2,000.00	
	*35	TU Sales Rem V3 Commen		NCIS V3 REVISION d, Rate Changed		:30	\$2,100.00	09/11-09/11	1	1	1	\$2,100.00	
	*36	TU Sales Rem	8P-9P ark:	NCIS V3 REVISION		:30	\$6,000.00	09/25-09/25	1	1	1	\$6,000.00	

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Station Advert Produc	ertiser () OBAMA, BARACK duct OBAMA/P/D mate# 1536		СК	3050 K S WASHI	3050 K ST NW WASHINGTON, DC 20007 ncy C/P1/P2/E 95/101/1536			Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#	1	Maura Gilroy		Flight Dates Hiatus Weeks			2	Salesperson Salesperson		202-872- 202-872-		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*37	TU 9P-10P	NCIS: LOS ANGELES		:30	\$2,100.00	09/04-09/04 09/18-09/18	1	1 1	1 1	\$4,200.00	
		Sales Remark:	V3 REVISION									
		V3 Comment Changed	d, Rate Changed									
	*38	TU 10P-11P	CSI		:30	\$1,400.00	09/11-09/11	1	1	1	\$1,400.00	
		Sales Remark: V3 More than 2 coo	V3 REVISION des changed									
	*39	W 8P-9P Sales Remark:	BIG BROTHER V3 REVISION		:30	\$1,600.00	09/05-09/12	1	2	2	\$3,200.00	
		V3 Comment Change										
	*40	W 8P-9P	SURVIVOR 25		:30	\$2,100.00	09/26-09/26	1	1	1	\$2,100.00	
		Sales Remark: V3 Comment Changed	V3 REVISION d, Rate Changed									
	*41	W 9P-10P	CRIMINAL MINDS		:30	\$1,800.00	09/19-09/19	0	0	0	\$0.00	
		Sales Remark:	V3 CANCEL									
		V3 Comment Changed	d, Spots/week Changed									
	*42		C.S.I.		:30	\$1,800.00	09/05-09/05	1	1	1	\$1,800.00	
		Sales Remark: V3 Comment Changed	V3 REVISION									
		vo comment onanger	, nace onangea									
	*43	W 10P-11P	C.S.I.		:30	\$2,300.00	09/19-09/19	0	1	0	\$2,300.00	
							09/26-09/26	1	1	1		
		Sales Remark: V3 More than 2 coo	V3 REVISION									
		.5 1.020 chan 2 000										
	44	TH 8P-9P	BIG BANG/ 2.5 MEN		:30	\$1,800.00	09/20-09/20	1	1	1	\$1,800.00	

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Station KLAS-TV LAS VEGAS Advertiser () OBAMA, BARACK Product OBAMA/P/D		CK	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Estimate# Buyer Phone# Fax#	1536 Maura Gilroy			Agency C Flight Da Hiatus W	ites		101/1536 /2012 - 10/01/2012	2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln	Day '	lime.	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*45		9P-10P	BIG BROTHER			: 30	\$8,500.00	09/13-09/13	1	1	1	\$8,500.00	
	Sales Remar		/3 REVISION										
	V3 Comment	Changed,	, Rate Changed										
*46	5 TH :	10P-11P	PERSON OF INTEREST			:30	\$2,300.00	09/20-09/20	1	1	1	\$2,300.00	
	Sales Rema												
	V3 Comment	Changed,	, Rate Changed										
*47	F	3 P- 9P	CSI: NY			:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	Sales Rema	ck: V	V3 REVISION										
	V3 Comment	Changed,	, Rate Changed										
*48) F :	10P-11P	BLUE BLOODS			:30	\$7,500.00	09/07-09/07	1	1	1	\$7,500.00	
	Sales Rema:	rk: \	/3 REVISION										
	V3 Comment	Changed,	, Rate Changed										
*49) SA	9P-10P	SAT PRIME MOVIE			:30	\$500.00	09/08-09/22	1	3	3	\$1,500.00	
	Sales Rema	ck: \	/3 REVISION										
	V3 More tha	an 2 code	es changed										
*50	SA :	10P-11P	48 HOURS MYSTERY			:30	\$2,250.00	09/15-09/22	1	2	2	\$4,500.00	
	Sales Rema		/3 REVISION				• •						
	V3 Comment	Changed	, Rate Changed										
*51	. SU	7P-8P	60 MINUTES			: 30	\$3,375.00	09/09-09/23	1	3	3	\$10,125.00	
	Sales Rema		/3 REVISION										
	V3 Comment	Changed,	, Rate Changed										
*52	e su	3P-9P	AMAZING RACE 21			:30	\$4,750.00	09/23-09/23	0	1	0	\$4,750.00	
			V3 REVISION			-		09/30-09/30	1	1	1		
	Sales Rema												
	V3 More tha	an 2 code	es changed										
53	su	9P-10P	THE GOOD WIFE			:30	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	

08/13/2012 9:30 AM Rep Order# EC'd Yes Status Revised Traffic Order# 36903 11 of 14 8836469 Ver# 3 Printed:

08/10/2012 12:37 PM Last Received: **Showing Buylines: All Lines**

Station KLAS-TV LAS VEGAS Advertiser () OBAMA, BARACK Product OBAMA/P/D Estimate# 1536		ĸ	3050 I WASI Agency C/P1/P2	Æ 95	N, DC 20007 5/101/1536	2	Rep Firm Sales Office Salesperson	()	WASHING MIKE JON				
Buyer Phone		Maura Gilroy			Flight Dates Hiatus Weeks	09/04	4/2012 - 10/01/201	2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	 *54	su	10P-11P	THE MENTALIST		: 30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
	- 54	Sales Rema		73 REVISION		. 50	V1,000.00	03, 03 03, 03	•	•	•	41,000.00	
				Rate Changed									
	*55	TU-F Sales Rema		P 8 NEWS NOW AT 11PM		:30	\$500.00	09/04-09/14	5	2	10	\$5,000.00	
		V3 More th											
*56	*56	SA-SU		8 NEWS NOW AT 11PM-	NKND	:30	\$750.00	09/08-09/30	2	4	8	\$6,000.00	
		Sales Rema V3 Comment		73 REVISION Rate Changed									
	+53		11255	LAMB CHOIL IN LEMMEN	43.11	. 20	6225 00	00/04 00/14	E	2	10	63 250 00	
	*57	TU-F	1135P- 1237A	LATE SHOW W. LETTER	MAN	:30	\$225.00	09/04-09/14	5	2	10	\$2,250.00	
		Sales Rema		/3 REVISION									
		V3 More th	han 2 code	es changed									
	*58	TU-F,M	1237A- 137A	LATE LATE SHOW		:30	\$300.00	09/04-09/24	2	3	6	\$1,800.00	
								09/25-10/01	0	1	0		
		Sales Rema	ark: \	/3 REVISION									
		[MADE-GOO!	D BY LINE	(S) 87]									
		V3 More t	han 2 code	es changed									
	*87	TU-F	1237A- 137A	LATE LATE SHOW		:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
		Sales Rema	ark: '	/3 REVISION									
		[MKGD FOR V3 Added	SPOTS MIS	SSED ON LN #58: 9/25(2/WK)]								
	*59	TU-F,M	137A-237	A ELECTRIC PLAYGROUND	NATE BERKUS	:30	\$20.00	09/04-09/24	2	3	6	\$120.00	
								09/25-10/01	0	1	0		
		Sales Rema	ark: \	/3 REVISION									
		[MADE-GOO!	D BY LINE	(S) 88]									

V3 More than 2 codes changed

Rep Order# EC'd Yes 8836469 12 of 14 Status Revised Traffic Order# 36903 **Printed:** 08/13/2012 9:30 AM Ver# 3

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Station K Advertiser Product Estimate#	LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1536 Maura Gilroy			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536) WASHINGTON) MIKE JONES		
Buyer Phone# Fax#				Flight Dates Hiatus Weeks	09/04/2012 - 10/01/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*88			ELECTRIC PLAYGROUND/	NATE BERKUS	:30	\$20.00	09/25-09/28	2	1	2	\$40.00	
	Sales Rem		3 REVISION	/mm 1								
	V3 Added	SPOTS MIS	SED ON LN #59: 9/25(2	/WK)]								
	vs Added											
*60	SA	1135P- 1235A	THE UNIT		:30	\$55.00	09/08-09/08	1	1	1	\$165.00	
							09/22-09/29	1	2	2		
	Sales Rem	ark: V	3 REVISION									
	V3 Commen	t Changed,	Rate Changed									
*61	SA	1235A- 135A	CRIMETIME		:30	\$50.00	09/22-09/22	1	1	1	\$50.00	
	Sales Rem		3 REVISION									
	V3 More t	han 2 code	s changed									
* 62	SA	135A-235A	COLD SQUAD		:30	\$20.00	09/15-09/15	1	1	1	\$40.00	
			• • • • • • • • • • • • • • • • • • •				09/29-09/29	1	1	1		
	Sales Rem		3 REVISION									
	vs more t	han 2 code	s changed									
*63	su	1135P- 1205A	GAME TIME WITH UNLV		:30	\$40.00	09/09-09/30	1	4	4	\$160.00	
	Sales Rem		3 REVISION									
			Rate Changed									
		•	•									
*64	SU	1205A- 105A	SPORTS SPECTACULAR		:30	\$20.00	09/09-09/09	1	1	1	\$40.00	
							09/23-09/23	1	1	1		
	Sales Rem		3 REVISION									
	V3 More t	han 2 code	s changed									
* 65			CBS CRIMETIME/SPORTS	SPECTACULAR	:30	\$20.00	09/30-09/30	1	1	1	\$20.00	
	Sales Rem		3 REVISION									
	V3 More t	han 2 code	s changed									

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS) GMMB Rep Firm Agency (Sales Office () WASHINGTON 3050 K ST NW Advertiser () OBAMA, BARACK WASHINGTON, DC 20007 Salesperson () MIKE JONES Product OBAMA/P/D Agency C/P1/P2/E 95/101/1536 Estimate# 1536 Flight Dates 09/04/2012 - 10/01/2012 Salesperson Phone# 202-872-5880 Buyer Maura Gilroy Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Rate Dates Spots/Week # of Total Total Cost Daypart LT Ln Day Time Program Len Weeks Spots ---------------:30 0 \$2,250.00 *66 SA 1230P-4P CBS COLLEGE FOOTBALL \$750.00 09/08-09/08 1 09/15-09/29 1 3 3 Sales Remark: V3 REVISION V3 More than 2 codes changed 0 0 \$0.00 0 *67 SU 10A-115P CBS NFL FOOTBALL-EARLY GAME :30 \$1,000.00 09/09-09/30 Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed \$0.00 0 0 0 *68 SU 115P-430P CBS NFL FOOTBALL-LATE GAME :30 \$1,000.00 09/09-09/30 Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed 2 10 \$15,500.00 *84 TU-F 11P-1135P 8 NEWS NOW AT 11PM :30 \$1,550.00 09/18-09/28 5 Sales Remark: V3 REVISION V3 Added 5 2 10 \$7,500.00 *85 TU-F 1135P-LATE SHOW W. LETTERMAN :30 \$750.00 09/18-09/28 1237A Sales Remark: V3 REVISION V3 Added 09/18-09/28 0 0 \$0.00 *86 TU-F 11P-1135P 8 NEWS NOW AT 11PM :30 \$0.00

Buyline Comment: DISREGARD LINE Sales Remark: V3 DISREGARD LINE

V3 Added

-- REPORT TOTALS---

Report Totals: 405 / \$228,035.00

-SALES MONTHLY TOTALS-

Sep 12: 405 / \$228,035.00 Oct 12: 0 / \$0.00

Status Revised Traffic Order# 36903 Printed: 08/13/2012 9:30 AM 14 of 14 Rep Order# 8836469 Ver# 3 Last Received: 08/10/2012 12:37 PM EC'd Yes Showing Buylines: All Lines Station KLAS-TV LAS VEGAS Agency () GMMB Rep Firm 3050 K ST NW Sales Office () WASHINGTON) OBAMA, BARACK

25%

KTUD

0%

Advertiser (WASHINGTON, DC 20007 Salesperson () MIKE JONES Product OBAMA/P/D Agency C/P1/P2/E 95/101/1536 Estimate# 1536 Maura Gilroy Flight Dates 09/04/2012 - 10/01/2012 Salesperson Phone# 202-872-5880 Buyer Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax#

Sales Totals: 405 / \$228,035.00
Station Totals: 405 / \$228,035.00
Lines not sent/rcld/rtrn: 0 / \$0.00
—COMPETITIVE—

Market Totals \$760,117 CABL 0% KLAS 30% KSNV 40% KTNV

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books FEB11 Demos RA35+